

Welcome to The Fertilizer Institute's

2009 Fertilizer Marketing Business Meeting


Dear Members and Friends,

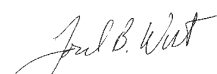
We are pleased to welcome you to The Fertilizer Institute's (TFI) 2009 Fertilizer Marketing Business Meeting. With the current economic downturn, this meeting is of significant importance since it is one of the last opportunities for the industry to meet prior to the spring planting season.

With the strong focus on the world economy and the new administration, we have prepared a dynamic program featuring veteran broadcast journalist Chris Wallace and former Congressman Charlie Stenholm. Wallace will keynote Tuesday morning's breakfast session and share his insider's view of Washington, D.C., politics and the new administration. Stenholm will talk about the domestic agriculture outlook on Wednesday morning.

Please let us know if we can assist you in any way throughout the conference. We hope you will enjoy the program and meeting with your customers, suppliers and industry leaders. Thank you for your continued participation.

Sincerely yours,


Michael L. Bennett
Chairman of the Board


Ford B. West
President

GENERAL INFORMATION

TFI Registration Desk Hours

Sunday, Feb. 110:00 a.m. – 4:00 p.m.
Monday, Feb. 210:00 a.m. – 6:30 p.m.
Tuesday, Feb. 3.....6:30 a.m. – 3:00 p.m.
5:30 p.m. – 6:30 p.m.
Wednesday, Feb. 46:30 a.m. – 11:00 a.m.

The Registration Fee Includes:

- Attendance at all conference sessions;
- Tuesday and Wednesday breakfasts;
- Monday and Tuesday evening receptions;
- Coffee breaks; and
- Name entered into two drawings.

Questions?

Stop by TFI's registration desk.

PLAN NOW TO ATTEND FUTURE MEETINGS



2009 TFI World Fertilizer Conference

Sept. 13-15
Grand Hyatt Washington
Washington, D.C.



2010 TFI Fertilizer Marketing Business Meeting

Feb. 8-10
Hyatt Regency Grand Cypress
Orlando, Fla.



2010 TFI World Fertilizer Conference

Sept. 12-14
Westin St. Francis
San Francisco, Calif.



The Fertilizer Institute

Nourish, Replenish, Grow

820 First Street, N.E., Suite 430, Washington, D.C. 20002
Telephone: (202) 962-0490 • Facsimile: (202) 962-0577 • www.tfi.org

February 2-5 • San Diego, CA
Manchester Grand Hyatt San Diego

THE FERTILIZER INSTITUTE'S

2009 Fertilizer Marketing Business Meeting



FINAL PROGRAM



Chris Wallace

Veteran broadcast journalist Chris Wallace is the host of *FOX News Sunday with Chris Wallace (FNS)*, Fox Broadcasting Company's Sunday morning public affairs program. He also contributes to the network's political and election news coverage. He joined the Fox Network in 2003. As a previous moderator of *Meet the Press*, Wallace is the only person to date to

have served as host/moderator of more than one of the major Sunday political talk shows.

As host of *FNS*, Wallace has secured interviews with numerous presidential candidates and leading newsmakers, including all the leading contenders for the 2008 presidential campaign, top national and international figures, and is noted for his controversial interview with former President Bill Clinton.

Throughout his career, he has been described as an "equal opportunity inquisitor" by *The Boston Globe*, "an aggressive journalist," "sharp edged" and "solid" by *The Washington Post* and "an equal-opportunity ravager" by *The Miami Herald*.

Before joining *Fox News*, Wallace worked at *ABC News* for 15 years, where he served as the chief correspondent for *Primetime Thursday* and as a substitute host for *Nightline*. Prior to joining *ABC News*, Wallace was with *NBC News*, where he served as the chief White House correspondent from 1982-1989.

KEYNOTE SPEAKERS

Charlie Stenholm

Former Congressman Charlie Stenholm is a senior policy advisor at Olsson Frank representing various agricultural interests. Previously, he served the constituents of the 32-county, 17th District of Texas in the U.S. House of Representatives over the course of 13 terms, from 1979 to 2005, expressing specific interest in agriculture and budget matters.



Stenholm was a member of the House Committee on Agriculture throughout his 26-year congressional career, serving as the committee's ranking democrat for his last eight years until 2004. Notably, he worked closely with Committee Chairman Larry Combest to shepherd the 2002 Farm Bill and earned a reputation on Capitol Hill for building bipartisan alliances in areas as diverse as agriculture, resource conservation, food safety, Social Security, energy, health care and budget.

Stenholm was co-chair of the Blue Dog Coalition, the Public Pension Reform Caucus, the Sound Dollar Caucus, and the U.S.-Mexico Business Caucus. During his keynote address, Stenholm will share insight on the domestic agriculture outlook.

Sunday, February 1

Company Suite Check-in

10:00 a.m. - 4:00 p.m. **TFI Registration and Exhibits**
Manchester Foyer, 2nd Floor

1:30 p.m. - 3:30 p.m. **CFI Board of Directors Meeting**
America Cup D, 4th Floor

2:00 p.m. - 4:00 p.m. **Nutrients for Life Foundation Hospitality for Golfers**
Douglas Foyer East, Lobby Level

Monday, February 2

Company Suite Check-in

10:00 a.m. - 6:30 p.m. **TFI Registration and Exhibits**
Manchester Foyer, 2nd Floor

Nutrients for Life Foundation Fundraising Golf Tournament

6:30 a.m. Shuttles Depart Hotel
(Lobby Level)

7:30 a.m. Breakfast

8:30 a.m. Shotgun Start

1:00 p.m. Lunch and Awards Ceremony
at Maderas Golf Club

2:00 p.m. Shuttles Return to Hotel

6:30 p.m. - 8:00 p.m. **TFI Welcome Reception**
Celebrate Fertilizer - Life's Main Ingredient
Manchester Ballroom G-I, 2nd Floor

Tuesday, February 3

6:30 a.m. - 3:00 p.m. **TFI Registration and Exhibits**
Manchester Foyer, 2nd Floor

5:30 p.m. - 6:30 p.m.

7:30 a.m. - 8:45 a.m. **Opening General Session and General Business Meeting**
Manchester Ballroom A-F, 2nd Floor

Welcome

Michael L. Bennett
President and Chief Executive Officer
Terra Industries Inc.

Keynote Address

A View from Washington
Chris Wallace
Veteran Journalist and Host of *Fox News Sunday*

9:00 a.m. - 11:00 a.m. **TFI/CFI Transportation Council Meeting**
America Cup C-D, 4th Floor

Tuesday, February 3

9:30 a.m. - 11:30 a.m. **Nutrients for Life Foundation Board of Directors Meeting**
Gallery Room (outside of hotel in Seaport Village across from Sally's Restaurant)

12:30 p.m. - 1:30 p.m. **TFI Board of Directors Lunch**
Manchester Ballroom G, 2nd Floor

TFI Board of Directors Meeting
(immediately following lunch)
Manchester Ballroom H, 2nd Floor

Afternoon is free for business meetings and your leisure.

6:30 p.m. - 7:30 p.m. **Exhibitors Reception**
Manchester Foyer, 2nd Floor

Wednesday, February 4

6:30 a.m. - 11:00 a.m. **TFI Registration and Exhibits**
Manchester Foyer, 2nd Floor

7:30 a.m. - 8:45 a.m. **TFI Breakfast Session**
Manchester Ballroom A-F, 2nd Floor

Presiding: Robert Jornayvaz
President and Chief Executive Officer
Intrepid Potash, Inc.

Keynote Address
Outlook for Agriculture
Charlie Stenholm
Sr. Policy Advisory
Olsson Frank

9:30 a.m. - 10:30 a.m. **Conference Advisory Task Force Meeting**
Windsor C, 3rd Floor

Afternoon is free for business meetings and your leisure.

Thursday, February 5

Departures

TFI IS PLEASED TO RECOGNIZE THE FOLLOWING SPONSORS:

