





**Bob Langert**

Bob Langert is vice president of corporate social responsibility for McDonald's Corporation. He spearheads sustainability initiatives, including the corporation's social responsibility reporting; global environmental management systems and issues; and global sustainable supply chain issues and issues management. Langert joined McDonald's in 1983, with management

positions in logistics and packaging purchasing in the 80's; responsibilities for environment, energy management, animal welfare, Ronald McDonald Children's Charities; and most recently, social responsibility in the 90's through today.

# KEYNOTE SPEAKERS

**Ron Insana**

Ron Insana is a *CNBC* senior analyst and commentator, providing his perspective on important business and economic stories from the United States and abroad. Insana has been with *CNBC* since 1991. Prior to joining the network, he served as managing editor and senior anchor for the *Financial News Network*.



He also previously worked as managing director at SAC Capital Advisors, an \$11 billion hedge fund, and as president and CEO of Insana Capital Partners, where he managed the \$120 million Insana Capital Partners Legend Fund.

In addition to his current work with *CNBC*, Insana is host of the radio show, *Market Score Board Report*, and is the author of four books regarding Wall Street and the financial markets.

**TFI IS PLEASED TO RECOGNIZE THE FOLLOWING SPONSORS:**



## SUNDAY, February 7

9:00 a.m. - 4:00 p.m.

**TFI Early Registration**

Ballroom Level

9:00 a.m. - 11:30 a.m.

**CFI Board of Directors Meeting**

Magnolia BC, Ballroom Level

4:00 p.m. - 6:00 p.m.

**Nutrients for Life Foundation Hospitality for Golfers**

*(by invitation only)*

Pool Deck

## MONDAY, February 8

**TFI Hospitality Center** *(all welcome to network)*

Open all day

Portico, Ballroom Level

**Nutrients for Life Foundation Golf Tournament**

6:45 a.m. .... Shuttles Depart Hotel

7:00 a.m. .... Breakfast at Golf Course

7:30 a.m. .... Driving Range and Putting

8:00 a.m. .... Shotgun Start

12:30 p.m. .... Lunch and Awards Ceremony at

Grand Cypress Golf Club

1:45 p.m. .... Shuttles Return to Hotel

10:00 a.m. - 6:00 p.m.

**TFI Registration and Exhibits**

Ballroom Level

6:30 p.m. - 8:00 p.m.

**TFI Welcome Reception**

Grand Cypress Ballroom

## TUESDAY, February 9

**TFI Hospitality Center** *(all welcome to network)*

Open all day

Portico, Ballroom Level

6:30 a.m. - 3:30 p.m. & 5:30 p.m. - 6:30 p.m.

**TFI Registration and Exhibits**

Ballroom Level

7:30 a.m. - 8:45 a.m.

**Opening General Session and General Business Meeting**

Grand Cypress Ballroom

**Welcome:** Michael L. Bennett, *President and CEO*

Terra Industries Inc.

**Keynote Address:** *McDonald's Road to Sustainability*

Bob Langert, *Vice President, Corporate Social Responsibility*

McDonald's Corporation

9:00 a.m. - 11:00 a.m.

**TFI/CFI Transportation Council Meeting**

Palm, Ballroom Level

9:30 a.m. - 11:30 a.m.

**Nutrients for Life Foundation Board of Directors Meeting**

Poinciana ABC, Ballroom Level

12:30 p.m. - 1:30 p.m.

**TFI Board of Directors Lunch**

Grand Cypress AB, Ballroom Level

**TFI Board of Directors Meeting** *(immediately following lunch)*

Grand Cypress GH, Ballroom Level

6:30 p.m. - 7:30 p.m.

**Exhibitors/TFI Reception**

Portico Area

9:00 p.m. - 11:30 p.m.

**Casino Night**

Cascades Restaurant *(located off main lobby)*



## WEDNESDAY, February 10

6:30 a.m. - 12:00 p.m.

**TFI Hospitality Center** *(all welcome to network)*

Portico, Ballroom Level

6:30 a.m. - 10:00 a.m.

**TFI Registration and Exhibits**

Ballroom Level

7:30 a.m. - 8:45 a.m.

**TFI Breakfast Session**

Grand Cypress DF, Ballroom Level

**Presiding:** Robert P. Jornayvaz, *Chairman and CEO*

Intrepid Potash, Inc.

**Keynote Address:** *Politics, Policy and the Economy*

Ron Insana, *Senior Analyst and Commentator*

*CNBC*

**Conference Advisory Task Force Meeting**

*(immediately following breakfast)*

Poinciana CD, Ballroom Level

1:00 p.m. - 3:00 p.m.

**Florida Numeric Nutrient Criteria Meeting**

Grand Cypress H, Ballroom Level

**Afternoon is free for business meetings and your leisure.**