



# The Fertilizer Institute

Nourish, Replenish, Grow

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## **THE FERTILIZER INSTITUTE RELEASES 2009 ANNUAL REPORT Institute Emphasizes Team Approach to Legislative, Regulatory and Public Affairs Challenges**

Washington, D.C. – The Fertilizer Institute (TFI) has released its *2009 Annual Report*, highlighting a year focused on educating policymakers and agency representatives sworn in with the 111th Congress about the role and importance of the fertilizer industry's contributions to world food production, U.S. jobs and the economy, as well as its commitment to environmental stewardship.

“In 2009, TFI focused its efforts on bringing together its member company's industry knowledge, guidance and technical input, combined with its staff's expertise to achieve strategies that benefit from a broad understanding of the various audiences we are targeting, the questions those individuals will ask and how to approach challenges from different angles,” said TFI President Ford B. West.

Following a 2008 year marked by record highs and awareness of food and fertilizer shortages, attention in 2009 shifted from the global food crisis to the economic meltdown. With the recession in mind, TFI worked to address numerous legislative and regulatory proposals that would impact the availability of essential plant nutrients for the industry's farmer customers, as well as affect the numerous fertilizer industry jobs that contribute to local economies throughout the United States.

“TFI successfully supported the fertilizer industry in 2009 by fostering a greater understanding of the industry through its supply and demand dynamics; its voluntary programs regarding security initiatives; its contributions to world food production; its promotion of 4R nutrient stewardship; its efforts to reduce greenhouse gas emissions; and its commitment to the safe transportation of our products,” said West.

TFI's *2009 Annual Report* can be viewed on TFI's Web site at [www.tfi.org](http://www.tfi.org).

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*The Fertilizer Institute represents the nation's fertilizer industry. Producers, wholesalers, retailers and trading firms which comprise its membership are served by a full time Washington, D.C., staff in various legislative, educational and technical areas as well as with information and public relations programs.*

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