

EVOLVING CROP NUTRITION

FERTILIZER OUTLOOK & TECHNOLOGY CONFERENCE

NOVEMBER 13 - 15, 2018
JACKSONVILLE, FLORIDA



Tuesday, November 13

8:00 a.m. – 5:00 p.m.

Registration

10:00 – 11:30 a.m.

TFI Economics Committee Meeting and Lunch (*by invitation only*)

1:00 – 1:05 p.m.

Welcoming and Opening Comments: Wayne Welter, *TFI Economics Committee Chairman*, J.R. Simplot Company

1:05 - 2:00 p.m.

Evolving Transportation & Infrastructure

Randy Gordon, *President*, National Grain and Feed Association

2:00 - 2:30 p.m.

Refreshment Break

2:30 - 3:00 p.m.

The Evolution of the U.S. Micronutrient Market

Dale Edgington, *Purchase and Production Manager*, Advanced Micronutrient Products

3:00 - 3:30 p.m.

Innovations in Ammonia

Trevor Brown, *Founder/Consultant*, AmmoniaIndustry.com

3:30 - 4:00 p.m.

Refreshment Break

4:00 - 4:30 p.m.

Protectionist View Impacts on American Agriculture

Veronica Nigh, *Economist*, American Farm Bureau

4:30 - 5:00 p.m.

Political Dynamics Impacting Ag and the Fertilizer Industry

Clark Mica, *Vice President of Legislative Affairs*, The Fertilizer Institute (TFI)

6:00 – 7:30 p.m.

Welcome Reception

Wednesday, November 14

8:00 a.m. – 5:00 p.m.

Registration

Moderator: David Bilby, *TFI Economics Committee Vice-Chairman*, CF Industries, Inc.

8:00 - 8:45 a.m.

Agricultural Supply/Demand Outlook

Parry Dixon, *Retired Chief Economist*, Archer Daniels Midland Company

8:45 - 9:15 a.m.

Potash Supply/Demand Outlook

Humphrey Knight, *Potash Analyst*, CRU International Ltd.

9:15 - 9:45 a.m.

Refreshment Break

9:45 - 10:15 a.m.

Sulphur Supply/Demand Outlook

Claira Lloyd, *Editor*, Argus Sulphur, Argus Media

10:15 - 10:45 a.m.

Phosphate Supply/Demand Outlook

Dr. Michael R. Rahm, *Vice President Market and Strategic Analysis*, The Mosaic Company

10:45 - 11:00 a.m.

Refreshment Break

11:00 - 11:30 a.m.

Natural Gas Supply/Demand Outlook

John Harpole, *President and Founder*, Mercator Energy LLC

11:30 - noon

Nitrogen Supply/Demand Outlook

Alistair Wallace, *Head of Fertilizer Research*, Integer Research

Adjournment (*Lunch on your own*)

1:30 p.m. – 5:30 p.m.

Fertilizer Industry Round Table Session

1:30 - 1:35 p.m.

Welcome Remarks

Mike Daigle, *Chairman*, Fertilizer Industry Round Table

Moderator: W. David Downey, *Executive Director Emeritus*, Center for Food and Agricultural Business, Purdue University

1:45 - 2:10 p.m.

Water Quality: A Global Challenge

Mike Boehlje, *Distinguished Professor Emeritus*, Purdue University

2:10 – 2:35 p.m.

What It Takes to Make a Difference: An Industry Perspective

Jeff Blair, *President of the Plant Nutrition Group*, The Andersons, Inc.

2:35 – 3:00 p.m.

What It Takes to Make a Difference: An NGO Perspective

Jessica D'Ambrosio, *Director, Western Lake Erie Basin Project*, The Nature Conservancy

3:00 – 3:30 p.m.

Refreshment Break

3:30 – 5:30 p.m.

Water Quality Issue Discussion:

Mike Boehlje, *Distinguished Professor Emeritus*, Purdue University

Jeff Blair, *President of the Plant Nutrition Group*, The Andersons, Inc.

Jessica D'Ambrosio, *Director, Western Lake Erie Basin Project*, The Nature Conservancy

David Myerholtz, *4R Advocate*, Farmer

Kevin King, *Research Leader & Ag Engineer*, USDA Agricultural Research Service

Mary Hartney, *President*, Florida Fertilizer and Ag Chemical Association

6:00 – 8:00 p.m.

Reception

River Ballroom

The River Club, Inc. One Independent Drive, Suite 3500

Thursday, November 15

8:00 – 8:15 a.m.

Moderator: Mike Daigle, *Chairman*, Fertilizer Industry Roundtable

8:15 – 9:00 a.m.

The Role of the Fertilizer Industry Through the Food Chain

Matt Carstens, *Senior Vice President*, Land O'Lakes, SUSTAIN

9:00 - 9:45 a.m.

Biological Crop Inputs, Opportunities and Challenges

Kevin Helash, *Chief Executive Officer*, Agrinos

9:45 – 10:15 a.m.

Refreshment Break

10:15 – 11:00 a.m.

Fertilizer Technologies Moving Forward

Rob Mikkelsen, *Vice President of Communications*, International Plant Nutrition Institute

11:00 – 11:45 a.m.

IFA 2030 – Informed, Robust, Anticipatory – A “wind tunnel” for industry and company approaches for the future.

Rosemary O’Brien, *Vice President of Public Affairs*, CF Industries

12:00 p.m. **Adjournment**