

No matter where you are along the supply chain, there's a place for you in The Fertilizer Institute (TFI). When it comes to addressing tough challenges, we are *acres ahead*, and we're proud to partner with fertilizer producers, wholesalers, retailers and the businesses that serve them. By leveraging the power of a unified industry voice, we rise above the noise and ensure that you are heard.

## **KEEPING YOU ACRES AHEAD**

Our future is firmly rooted in your business success. We deliver the thought leadership, critical analysis, and policy guidance you need to thrive in this challenging environment.

Here are a few ways we work to keep you acres ahead:

- Seeding Success We work to enhance your profitability by giving you up-to-date market intelligence to help you remain competitive.
- Industry Image We are unafraid to tackle tough issues that face our industry, and with our 4R Nutrient Stewardship program, we're digging in on sustainable solutions.
- Cultivating Community We know you value hearing realworld evidence and getting stories from the field, so we work to deliver opportunities to connect with others.
- Active Advocacy We save you time and money by working to shape policies in your favor, and by delivering resources to help you navigate today's regulatory environment.

## ASSOCIATE MEMBER BENEFITS

\*Flat \$2,500 fee

Discounted and free education opportunities

A seat at the table to engage in pressing industry issues

Engagement with experts supporting industry priorities, such as 4R Nutrient Stewardship and sustainability

Networking events to meet with industry leaders

Acres Ahead weekly industry newsletter

## A la carte options:

\*ask about package prices

Exclusive access to exhibit at TFI's two annual conferences

Access to market intelligence reports

Conference sponsorship and other business development opportunities with TFI members

Select committee participation

Contact us: info@tfi.org | tfi.org | (202) 962-0490