

No matter where you are along the supply chain, there's a place for you in The Fertilizer Institute (TFI). When it comes to addressing tough challenges, we are *acres ahead*, and we're proud to partner with fertilizer producers, wholesalers, retailers and the businesses that serve them. By leveraging the power of a unified industry voice, we rise above the noise and ensure that you are heard.

KEEPING YOU ACRES AHEAD

Our future is firmly rooted in your business success. We deliver the thought leadership, critical analysis, and policy guidance you need to thrive in this challenging environment.

Here are a few ways we work to keep you acres ahead:

- Seeding Success We work to enhance your profitability by giving you up-to-date market intelligence to help you remain competitive.
- Industry Image We are unafraid to tackle tough issues that face our industry, and with our 4R Nutrient Stewardship program, we're digging in on sustainable solutions.
- **Cultivating Community** We know you value hearing realworld evidence and getting stories from the field, so we work to deliver opportunities to connect with others.
- Active Advocacy We save you time and money by working to shape policies in your favor, and by delivering resources to help you navigate today's regulatory environment.

BIOSTIMULANT MEMBER BENEFITS

Access to the federal regulatory community and Capitol Hill

Networking opportunities

- Association of American Plant Food Control Official (AAPFCO)
- International Standards Organization TC-134

Streamlined market access

Outreach through 4R Nutrient Stewardship on biostimulant benefits

Third party research opportunities

A seat at the table to engage in industry issues

Full committee participation

Discounted and free education opportunities

Access to market intelligence reports

Networking events to meet with industry leaders

Acres Ahead weekly industry newsletter

Contact us: info@tfi.org | tfi.org | (202) 962-0490