



THE FERTILIZER INSTITUTE

WORLD FERTILIZER CONFERENCE

September 16-18, 2024

Washington, D.C. | D.C. Marriott Marquis



For TFI Members Only

Sponsorship Opportunities

- ✓ Raise Your Corporate Visibility
- ✓ Network with Industry Leaders
- ✓ Showcase Your Company Brand



In 2024, personal connections are more important than ever

The Fertilizer Institute's World Fertilizer Conference is a professional meeting that brings fertilizer business leaders and decision makers from around the globe together to network and conduct business meetings.

Generate Impact!

Reach your best customers and likely prospects with innovative, appealing messaging at multiple touchpoints throughout the conference and hotel.

LET'S GET DOWN TO BUSINESS!

Meet with professionals from all facets of the fertilizer industry including producers, manufacturers, retailers, brokers/traders, consultants, sales executives, and service providers. Take advantage of networking opportunities during the keynote breakfast meetings and evening receptions. The bulk of meetings are private, scheduled in advance by individual attendees in suites and meeting rooms.

Create Your Own Custom Sponsorship Opportunity!

How about a signature coffee at the café or a specialty cocktail sporting a "Compliments of YOUR COMPANY" business card to introduce a new product? We can do that, too. From something as simple as a window cling with your logo to a multi-prong promotional campaign to anything in-between, we're happy to help turn your creativity into a memorable corporate showcase. Just ask us!

Contact Bella Shain, Manager of Membership & Sales, at bshain@tfi.org or (202) 515-2717 for more information.



Companies who typically attend the World Fertilizer Conference

3H Trading Company LLC
ACF Baquedano S.A
Acuity Commodities
AdFert
Aditya Birla Global Trading
(SINGAPORE) PTE LTD.
ADM Fertilizer
Adufertil Fertilizantes Ltda
Advanced Nutrients
AdvanSix LLC (Brazil)
AdvanSix, Inc.
Agricultural Retailers Association
Agripac S.A.
Agriventus INC
Agrizon USA Inc.
Agrofertrans Ltd.
Alkagesta
American Plant Food Corporation
Ameropa AG
Ameropa do Brasil Comercial Agricola
Ltda
Ameropa North America, Inc.
Anagra S.A.
Anglo American Woodsmith Limited
Applied Chemical Technology, Inc.
Applied Plant Science
Arab Potash Company (APC-Jordan)
Argus Media
Ari Fleischer Communications
Arkema-ArrMaz
Associated Terminals, LLC
Atlantic Copper S.L.U
Atlas Agro North America Corp
AXSMarine
B Rock Consulting, LLV
Baker Commodities, Inc
BBH
BCInsight Ltd.
Bestwin Trade
BHP
Bilicsek Consulting
Bizi Sulphur
Bloomberg Research
Blue Sky Agri-Source
BWC Terminals LLC
CALAMCO
California Sulphur Company
Cameron Micronutrients
Canpotex Limited
Cargill
CERES PERU SA
CF Industries, Inc.
Chemical Dynamics, Inc.
Chemours
CHS Inc.
Cibra
COMAGRICEN S.A. de C.V.
Compass Minerals
Contango Resources
Continex Representaciones S.A.
Co-op Refinery
Cooperativa Agropecuaria
Copenhagen Infrastructure Partners
Cornerstone Chemical Company
CRU International Ltd. (Fertilizers)
CRU/Fertilizer Week
CVR Partners, LP
CYRUSXLS LLC

Dakota Gasification Company
DASCO Incorporated
DIPROAGRO c.a.
Direct Hedge
DISAGRO
Dole Food Company
Dole Fresh Fruit
Dreymoor America LLC
East West Bank
Envalior nv
EQUILIBRA PERU S.A
EuroChem Group AG
Eurochem North America Corporation
EvoAgro
Faegre Drinker Biddle & Reath LLP
Feed Products & Service Company
FERMAN
Ferpacific
FERQUIDO
Fertiberia
Fertilizantes Del Sur S.A.C.
Fertilizantes Quimicos Dominicanos
S.A.
Fertilizantes Santo Domingo, S.A.
(FERSAN)
Fertilizantes Superiores, S.A.
Fertilizer Canada
Fertilizer Week
Fertinagro Biotech International
Fertipar Fertilizantes do Paraná Ltda.
FertiQuim
Fertoz Organics Inc.
Florida Fertilizer & Agrichemical
Association
Freeport McMoRan Corporation
Freeport-McMoRan Copper & Gold
Frit Industries, Inc.
Global Green Energy Solutions
Corporation
Green Markets
GreenPoint Ag
Greenwich Global Investment Advisers
GROWMARK, Inc.
GRUPO CADELGA
Haifa North America
HANWHA GROUP
HELM Fertilizer Corp.
Hexagon Group AG
Huma
Huntsman International LLC
ICL Growing Solutions
INCOFE
Indagro (USA) Incorporated
Indagro do Brasil Servicos Ltda
Indagro S.A.
Innovar AG
Integrated Agribusiness Professionals
International Commodities Export
Corporation An H.J. Baker & Bro., LLC
Company
International Fertilizer Association
International Raw Materials LTD
IOC
ITAFOS
Iterum Internacional
JM Fertilizer, LLC
Jones-Hamilton
K+S KALI GmbH

K+S North America Corporation
Kao Corporation, S.A.U
Keytrade AG
Kincannon & Reed
Koch Ag & Energy Solutions, LLC
Koch Agronomic Services, LLC
Koch Fertilizantes do Brasil Ltd.
Koch Fertilizer, LLC
Koch Sulfur Products Company LLC
Kontango
Kureha America Inc.
Leading Authorities
LGT Transport
LNRS Data Services Ltd
LSB Industries
Lygos, Inc.
Ma'aden
MacroSource LLC
Manttra
MANTTRA AMERICAS
Marcus Construction
Martin Resources, Inc.
Martin Sulfur, a Division of Martin
Operating Partnership L.P.
Marubeni Corporation
MFA Incorporated
Midgulf International LTD
Midship Group LLC
Mitsui & Co., Ltd.
Molinos
Molinos & Cia S.A.
Monolith
Morral Companies, LLC
Motiva Enterprises LLC
N-7 LLC
Nachurs Alpine Solutions Corp.
NAQ Global Corporation
NeuAG LLC
Nitricity
Nitron Group
NorFalco Sales (Glencore Canada
Corporation)
Nutrien
Nutrien Ag Solutions
Nutrients for Life Foundation
Oakley Fertilizer, Inc.
OCI
OCI NV
OCP do Brasil
OCP Fertilizantes Ltda
OCP North America
Olam Agri Americas Inc
OQ Trading
Organic Materials Review Institute
(OMRI)
Peak Minerals Inc.
PetroChina International (America), Inc.
Phosagro Americas
Phospholutions
Pinnacle Potash International Ltd
PureFert Trading AG
Pursell Agri-Tech LLC
Quad Chemical Corporation
Quiaasa
Redox Chemicals, LLC
ReMo Energy
Rio Tinto
Rio Tinto Minerals

Roc Global
S&P Global Commodity Insights
SABIC Agri-Nutrients
SABIC AN
Sackett-Waconda
Saconix LLC
Samsung Fertilizer
Sanders Products Inc.
SAS International
Saudi Basic Industries Corporation
(SABIC) Americas
Savage Services Corporation
Shanghai Bestwin Petrochemicals
Co., LTD
Shell Canada Ltd
Shell Oil Products
Shrieve Chemical Company
Simplot
Skinner Tank Company
Solvay Group
Southern States Chemical, Inc.
Sulphuric Acid Trading Company, Inc.
Sulvaris Inc.
Sumitomo Corporation
SureGrow Agricultural Products, Inc.
Swiss Singapore Overseas Enterprises
Pte Ltd.
Sylvite Sales Inc.
Tessenderlo Kerley, Inc.
Texas International Terminals
TGO Agriculture USA Inc.
The Andersons, Inc.
The Mosaic Company
The Sulphur Institute
Thornton Laboratories Testing &
Inspection Services, Inc.
TIMAB
Tracegrow Oy
TradeMark Nitrogen Corp.
Trammo GmbH
Trammo Inc.
Trammo SARL
TRICON Energy
Tsubame BHB Co., Ltd.
UKT Chicago, Inc.
Ultrabulk A/S
Ultrabulk USA
University of California Berkeley
Varamar USA LLC
Veolia
Veolia North America
Verdesian Life Sciences, LLC
Virginia Polytechnic Institute and
State University
Webster, Chamberlain & Bean, LLP
WeGrow
Wilbur-Ellis Company
WinField United - Crop Nutrients
Winston Weaver Co., Inc.
World Domes
XTS Commodities
Yara Business Unit LATAM
Yara International ASA
Yara North America, Inc.
Yara Switzerland, Ltd.
Yunnan Yingfu Trading Co., LTD
ZEN-NOH
Zen-Noh America Corporation



SPONSORSHIP OPPORTUNITIES

ALL LEVELS

- Recognition of sponsorship on website, digital promotion, and event signage
- Logo and description listed in exclusive sponsor section of Conference Mobile App
- Recognition of sponsorship during opening General Session (logo on screen and verbal recognition)
- All sponsors in attendance will receive distinctive "Sponsor Ribbons" to wear throughout the event
- List of attendees with contact details via Excel format
- Right of first refusal for sponsorship of same event, if offered, in 2025

TITANIUM LEVEL OPPORTUNITIES: \$20,000 AND ABOVE

- Opening General Session & Keynote Closing General Session \$15,000 each
- Day 1 Happy Hour..... \$15,000
- Day 2 Conference Reception \$25,000
 - Two (2) complimentary attendee passes for sponsor company
 - Priority meeting space reservations
 - One (1) reserved breakfast table

DIAMOND MEMBER SPONSOR: \$12,500

- One (1) complimentary attendee pass for sponsor company
- Priority meeting space reservations
- One (1) reserved breakfast table



PLATINUM LEVEL OPPORTUNITIES: \$12,499 - \$9,000

- Branded Confirmation Email \$9,000
- Conference WiFi \$9,000
- Hotel Key Cards..... \$9,000 + cost



GOLD LEVEL OPPORTUNITIES: \$8,999 and below

- Conference Mobile App \$8,000
- Badge \$8,000
- Branded Welcome Bag \$8,000
- Branded Suite and Meeting Room Flyer and Signage \$8,000
- Branded Pre-Conference Attendee Emails (4) \$6,000
- Coffee Break (2) (1st or 2nd Day)..... \$5,000 each
- Branded Onsite Conference Emails to Attendees (3) \$5,000
- Exhibit Table Only \$5,000
- Printed Materials at Registration (provided by Sponsor) \$5,000

Add Ons:

- Sponsor an One-time Email Promoting Your Company's Presence at the Event \$2,500
- Sponsor Push Notifications in the Mobile App..... \$1,500

To maximize your company's visibility this upcoming year, book an appointment with **Bella Shain**, our Manager of Membership & Sales, at bshain@tfi.org. TFI looks forward to helping you achieve your business marketing goals in 2024 and beyond!



Mark Your Calendar for our next conference!
Annual Business Conference
February 10-12, 2025
JW Marriott Desert Springs, Palm Springs, CA





SUITES AND MEETING ROOMS

TFI offers its member attendees the opportunity to reserve suites and conference rooms to be used as meeting space during the World Fertilizer Conference.

To secure a meeting space for TFI's 2024 World Fertilizer Conference, each company must submit a form for the suite and/or meeting room it is requesting. Suites are assigned by TFI based on the Suites and Meeting Rooms Policy.

Reserve your meeting space today by contacting Tiffany Ballow at tballow@tfi.org or filling out one of these forms:

- [Meeting Room Reservation Request Link](#)
- [Suite Reservation Request Link](#)

* Listed prices are exclusive of a \$300.00 booking fee. All food, beverage, audiovisual equipment, upgraded wi-fi, bed removal fees, and any other fees are not included in the fees above.

Note: Requests for suites and meeting rooms must be directed to The Fertilizer Institute. The hotel cannot accept requests. TFI cannot guarantee your first requested suite, and preference will be given to Titanium and Diamond Sponsors. Suites will only be assigned to registered and paid conference attendees of TFI member companies. Suite and meeting room cancellations must occur prior to August 15, 2024, for a full refund (less the booking fee). Please contact TFI to make any cancellations.

Sponsor Commitment Form Sponsorship(s) (check all that apply):

☐ Titanium Sponsor: \$15,000 and above

- ☐ Opening General Session & Keynote
Closing General Session: \$15,000 each
- ☐ Day 1 Happy Hour: \$15,000
- ☐ Day 2 Conference Reception: \$25,000

☐ Diamond Member Sponsor: \$12,500

☐ Platinum Sponsor: \$12,499 - \$9,000

- ☐ Branded Confirmation Email: \$9,000
- ☐ Conference WiFi: \$9,000
- ☐ Hotel Key Cards: \$9,000 + cost

☐ Gold Sponsor: \$8,999 and below

- ☐ Conference Mobile App: \$8,000
- ☐ Badge: \$8,000
- ☐ Branded Welcome Bag: \$8,000
- ☐ Branded Suite and Meeting Room Flyer and Signage: \$8,000
- ☐ Branded Pre-Conference Attendee Emails (4): \$6,000
- ☐ Coffee Break (2) (1st or 2nd Day): \$5,000 each
- ☐ Branded Onsite Conference Emails to Attendees (3): \$5,000
- ☐ Exhibit Table Only: \$5,000
- ☐ Printed Materials at Registration (provided by Sponsor): \$5,000

Add Ons:

- ☐ Sponsor an One-time Email Promoting Your Company's Presence at the Event: \$2,500
- ☐ Sponsor Push Notifications in the Mobile App: \$1,500

Note: All sponsors must submit their company logo in a vector file format along with this form.

Amount: _____ Contact Person: _____

Company: _____

Address: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website URL: _____

Comments: _____

***NOTE:** Event sponsorship is not guaranteed available until confirmed by the TFI office.

My signature below affirms that I have read the document outlining the recognition package I will receive for my sponsorship in addition to the Sponsorship Rules and Regulations and that I agree to all terms.

Signature: _____ Date: _____

Please return to Bella Shain at the TFI office: Phone: (202) 515-2717 | **Email:** bshain@tfi.org

4201 Wilson Boulevard, Suite 700, Arlington, VA 22203

SPONSORSHIP RULES AND REGULATIONS: New sponsorship ideas are encouraged. If any company would like to make a special request, please contact the TFI office for approval. Sponsorship of all items must be for the exact amount stated on the menu. Companies are prohibited from any embellishing of their recognition package through the use of their own promotional materials without prior written approval by TFI. For any sponsorship questions or concerns, please contact Bella Shain, Manager of Membership & Sales, at bshain@tfi.org or (202) 515-2717.

- Sponsorships must be paid in full 30 days prior to the convention to ensure full recognition to the sponsoring company.
- Sponsors begin receiving recognition on the TFI website immediately upon completion of this form. Thus, sponsorships may not be canceled and are not eligible for a refund.