# FERTILIZERS ARE CRITICAL MINERALS

#### **Department of Interior Briefing**

May 9, 2025



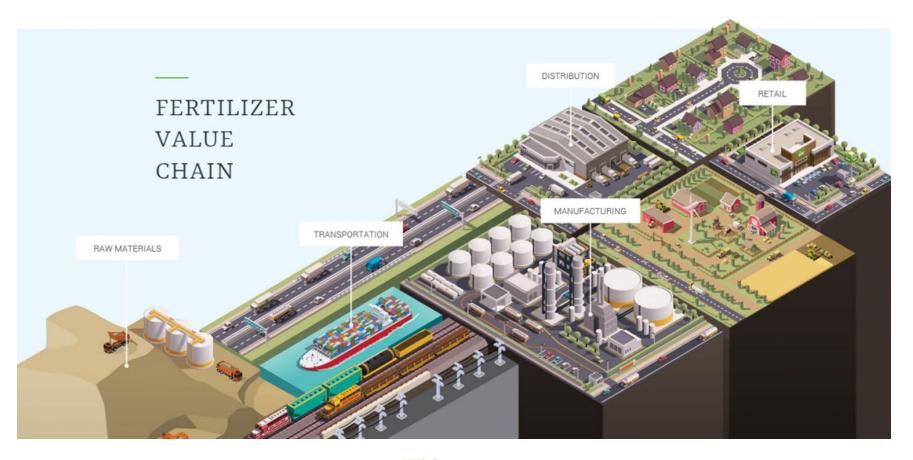
### INTRODUCTIONS

#### **The Fertilizer Institute**

> Ed Thomas > Veronica Nigh J.R. Simplot Company Cameron Bishop Nutrien Connor Hamburg **The Mosaic Company** Xasey Gillette



Represent 249 member companies from fertilizer manufacturing, wholesale, transportation, to retail





### **OVERVIEW**

# History of Phosphate (P) and Potash (K) and Critical Minerals:

- Potash included in first Trump Administration's Critical Minerals list in 2018 but removed by Biden Administration in 2022.
- Phosphate just missed the threshold for inclusion in the 2018 and 2022 lists, but important factors were not considered.
- Focus today on phosphate designation

#### **DOI** authority

- E.O.: "Immediate Measures to Increase American Mineral Production"
  - Potash included along with critical minerals
  - Sec. Burgum can add phosphate to the E.O. at his discretion (permitting and PG reuse)
- 2025 Critical Minerals list
  - At any time, DOI can add phosphate as a critical mineral including the list due in 2025.



### **IMPORTANCE OF LISTING P AS CRITICAL MINERAL**

Permit streamlining, future policy decisions (E.O., legislation, regulatory), tax incentives:

#### • Fertilizer

- > Responsible for 50% of food supply
- > Food security = national security
- > Ensures domestic fertilizer supply for U.S. growers
- Fire suppression
- Feed additive
- Water treatment
- Batteries (LiFePO<sub>4</sub> or LFP)
- Pharmaceuticals



### **EFFORTS TO RECOGNIZE P & K AS CRITICAL MINERALS**

- 119<sup>th</sup> Congress H.R. 4059 and S. 3956 directing USGS to list P and K (bipartisan support)
- TFI provided testimony before House Natural Resources Subcommittee in support of inclusion in 2024.
- Chair and Ranking member of Senate Committee on Armed Services (SASC) waived jurisdiction for inclusion in National Defense Authorization Act (NDAA) managers package, but was ultimately removed by Senator Schumer
- Appropriations report language (bill did not pass)





### **EFFORTS TO RECOGNIZE P & K AS CRITICAL MINERALS**

- April 3, 2025: Congressional Letter Urging Secretary Burgum to add P and K to critical minerals list
  - > Bi-cameral/Bi-partisan
  - > 43 members of Congress
    - 15 Senators
    - 28 Representatives

#### Congress of the United States Washington, DC 20313

April 3, 2025

The Honorable Doug Burgum Secretary of Interior U.S. Department of Interior 1849 C. Street NW. Washington, DC 20240

Dear Secretary Burgum,

Congratulations on your confirmation as Secretary of Interior. We know many pressing concerns await you as you begin your new role. We write with urgency to request that you immediately restore potash and add phosphate to the current (2022) and upcoming (2023) U.S. Geological Survey's Department of the Interior (DOI) List of Chical Minerals.

As you are aware, under the law defining critical minerals, three criteria must be most a mineral must be essential to the economic or national necurity of the U.S., its negly chain must be vulnerable to disruption, and the mineral must serve an essential function in the manufacturing of a product. Both potch and phosphate fulfill these criteria, and their againfrance for U.S. antional security, food security, and American farmers is especially critical, particularly given recent global events that have affected fertilizer markets and highlighted the risks of disruptions.

The U.S. depends on imports for approximately 53 percent of its potesh needs, primarily sourcing it from Canada Workiwice, only 14 counties produce potesh, with Belauxa and Russia accounting for nearly 40 percent of total production. The United States must address the growing raks to this supply chain, including a return to dometic production of potesh to the nation's economic and national security was recognized in 2018 when DOI included potesh on its list of 35 return all viewers, used the previous administration, the 2021 update removed potash from the list—a decision that clearly warrants reconsideration. We appreciate President Trump's support for reversing this in his March 20, 2025, security or other

In contrast to potada, phosphate is more abundant in the U.S. Even so, we are heavily reliant on imports With China and Russian-responsible for 25 percent and 14 percent of global phosphate exports, respectively—imposing export controls, the market remains highly valuable is supply domytions. Adding phosphate to the U.S. Critical Minemals List would be an important step in strengthening domestic fertilizer manifecturing, atabilizing and securing this critical supply chain.

At the very heart of this issue are the American farmers who work inclusivy to feed Americans and much of the world. Fertilizers containing potesh and phosphate are essential to maintaining soil fertility, improving crop yields, and ensume consistent food production. Without access to a stuble and affordable supply of these minerals, farmers face higher costs, reduced yields, and increased uncertainty —challenges that threaten their livelihoods and the food security of millism of American Ramilies.





#### **Global Market**

RUSSIAN FEDERATI

~90% of global nutrient use is outside of the United States

**90%** 

ED STATES OF MICRONES

CARDLINE ISLANDS

### **2024 GLOBAL PHOSPHATE PRODUCTION AND EXPORTS**

Production				Exports			
Ranking	Country	000 tons nutrient	Percentage of total	Ranking	Country	000 tons nutrient	Percentage of total
1	China	14,260	43%	1	Morocco	4,437	29%
2	Morocco	4,281	13%	2	China	3,741	24%
3	Russia	3,000	9%	3	Saudi Arabia	2,297	15%
4	Saudi Arabia	2,820	8%	4	Russia	2,202	14%
5	USA	2,670	8%	5	USA	952	6%
-	Other countries	6,505	19%	-	Other countries	1,865	12%

82% of global phosphate fertilizer supplies are vulnerable to adversarial use or manipulation, whether ntentional or unintentional

- - China and Russia produce 52% of global phosphate fertilizers
    China imposed export restrictions during COVID stressing global supply
- Morrocco and Saudia Arabia produce 21% of global phosphate fertilizers
  Both countries phosphate mines are state owned controlled directly by
  - their monarchies
- Combined, these 4 countries export 82% of global phosphate fertilizers

### **GLOBAL PHOSPHATE SUPPLY AND DEMAND TAKE AWAYS**

#### **Steady Increase in Fertilizer Demand**

Phosphate demand is expected to increase by an average of 2.3% each year for the next several years.

#### **Structural Change in Demand**

Phosphate demand will likely increase because of growing lithium iron phosphate battery production, which will put further pressure on the phosphate fertilizer supply chain.

#### 2028 vs. 2023

> Supply Growth: 9.4%, Demand Growth: 11.5%

### **GLOBAL PHOSPHATE SUPPLY AND DEMAND TAKE AWAYS**

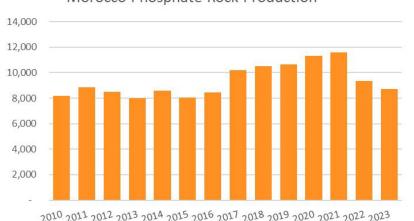
#### Global phosphate supply has outperformed expectations, but the investment cycle is changing:

Lower fertilizer prices and U.S. permitting and regulatory challenges have weakened the investment case to fund new or expand capacity;

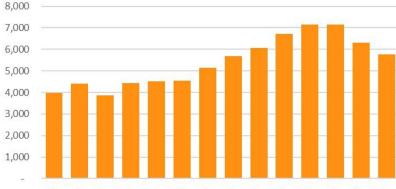
thousand tons nutrient

The industry is becoming more sustainable, underpinned by the energy transition, 2. which raises project costs.









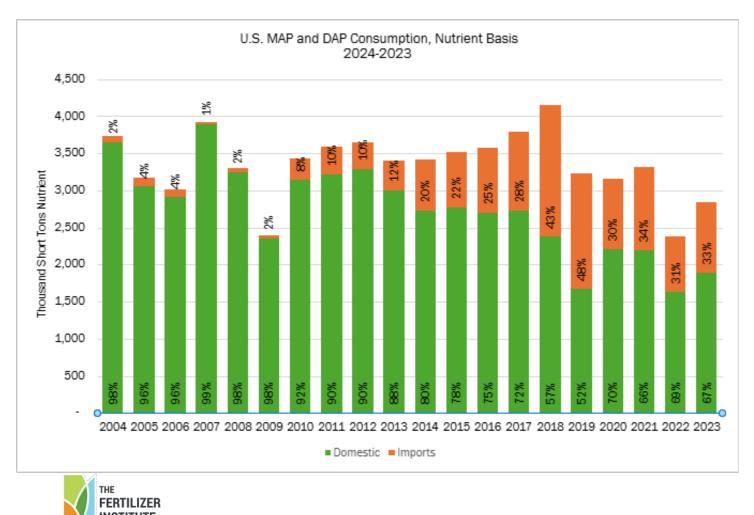
2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

#### 2028 vs. 2023

Supply Growth: 9.4%, Demand Growth: 11.5% >

### **U.S. PHOSPHATE SUPPLY AND DEMAND TAKE AWAYS**

- Over the last two decades increased reliance on imports
  - 1. Manufacturing occurs 365 days/year:
    - U.S. usage is seasonal, must export product during U.S. "off-season"
    - It is not practical to store for long periods of time due to phosphate's physical properties (hydrophilic), which lead to caking
  - 2. Major permitting delays (regulatory and judicial)



### **PHOSPHATE SUPPLY SHOCKS**

- The Port of Tampa, which handles the majority of phosphate import/export is vulnerable to hurricanes and port strikes
- Extreme weather can cause temporary mine closures, with significant impacts to supply (Ex: Milton)
- Labor strikes >50% of phosphate supplies are moved by rail or barge
- Geopolitical Russian invasion of Ukraine, China/Taiwan friction
- Trade Actions:
  - o China
  - o Morocco
  - o Russia
- Others COVID, cross border vaccine mandates, infrastructure bottlenecks (Panama Canal, low water in MS river, etc.)

### **OTHER FACTORS NOT CONSIDERED**

#### Seasonal nature of fertilizer application

 A supply disruption during the two, four-week fertilizer application windows could have devastating effects on crop yield for the entire year

#### USGS methodology concerns

- > USGS only considers Phosphate rock, <u>NOT</u> finished processed fertilizers
  - Accounting only for rock, USGS claims U.S. is only 13% reliant on imports
  - USGS Peru accounts for 98% of U.S. phosphate rock imports, but this does <u>NOT</u> recognize
    - Peru is only 1.9% of global supply and lacks reserves
    - Peruvian reserves have declined 75% over past decade
    - > Heavily reliant on Chinese investments
  - Rock must be converted to fertilizer (about 1:5 ratio P2O5:PG) transportation
- > Over the last five years, U.S. imported, on average, 35% of its processed phosphate fertilizer consumption.
- No awareness that USGS, as required by law, consulted with USDA or USTR.



## THANK YOU

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The lot and

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